Animal Welfare Education for Children Toolkit

An overview of the evaluation process

What should I do?

1. Describe intervention, aims & expected outcomes
2. Create a logic model of change processes
3. Decide on type of evaluation

3.1 Monitor reach & engagement
3.2 Capture experiences
3.3 Gather robust evidence of change & impact

How should I do it? (CoRES)

4. Collaborate/draw on expertise & decide on shared values, outcomes & approaches
5. Research, adapt & develop appropriate resources, delivery methods & assessment tools
6. Establish what is working well & what is not; make necessary adaptations/refinements & re-assess
7. Share findings & issues regarding future implementation